

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Case No. 05-713)

In re Application of:)	
)	
Devan Govender)	
Francesco Verardi)	
)	Examiner: Masud Ahmed
Serial No.: 10/550,744)	
)	Art Unit: 3714
Filed: August 24, 2006)	
)	Confirmation No. 6074
For: Promotion Administration System)	
And Method)	

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE AFTER FINAL

Please enter. /MA/ 8/24/2010.

Dear Sir:

In response to the final Office Action mailed June 23, 2010, please enter the following amendments and consider the following remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 5 of this paper.

Payment of Fees: Applicant submits that no fees are required for this Response. However, should any fee(s) be required under 37 C.F.R. §§ 1.16-1.21, please charge such fee(s) or credit any overpayment of such fee(s) to Deposit Account No. 13-2490.